

The First Lady, Mrs. Dominique Ouattara, at the commencement ceremony of the urban sanitation campaign in Marcory : "Let's make safety our first defense against any threat to the our children's health"

The First Lady, Mrs. Dominique Ouattara sponsored, on Saturday, August 3rd, 2013 in Marcory

the launch of the urban public health campaign called " Let's clean every day in front of our houses." On that occasion, she urged people to follow the recommendations of the Ministry of environment, Urban hygiene and Sustainable development. We to this end offer her, her entire speech.

It's a great pleasure for me to take part in the launching ceremony of the public health campaign called "Let's clean every day in front of our houses." This campaign is timely in a social context where the problem of insalubrity is acute.

That is why I would like to congratulate Minister Allah Kouadio Remi, for the happy initiative to launch this campaign of public health. Therefore, I welcome the participation of my sisters, wives of Ministers, as well as women leaders of Côte d' Ivoire.

They will be alongside our sisters in Abidjan municipalities and neighborhoods, so that together, we can put an end to waste in our cities. I would ask you to applaud loudly, to encourage them in their mission.

Ladies and gentlemen mayors,

I also wish to greet you for your active engagement in your Municipalities. You who are in daily contact with populations and who know them better than anyone else, have a key role to play in mobilizing families and hygiene committees in your respective communities. Your action, I am convinced, will greatly contribute to the success of this campaign.

Ladies and gentlemen,

The ceremony that gathers us today is to bring each of us, regardless what our social status, to make a change in our behavioral shift because, in public health, we are all concerned. There is no need to demonstrate that many of the diseases of our children and our citizens are caused by poor hygiene and dirty and degraded environment.

However, for our children, we dream of a lifestyle conducive to health and to their physical and intellectual development.

In short, a healthy living environment, pleasant and free from all kinds of pollution.

Therefore, it is worth making public health our first line of defense against any threat to the health of our children.

We know that cleanliness is health, and health is life.

My Dear Sisters,

I would recommend you to strictly adhere to the recommendations of the Ministry of Environment. Thus, we will avoid our children and our people, diseases such as cholera, typhoid, malaria and other diseases related to the lack of hygiene.

For my part, I did not hesitate to join this campaign because I believe nothing is more important than giving our citizens and especially our children, a living environment conducive to their full development. And I'm sure, with the involvement of all our sisters invested today, this campaign will lead to the adoption of a an eco-aware behavior of each and every of us.

Ladies and Gentlemen,

I have faith that our dear city Abidjan will soon regain its former glory by become the pearl of the lagoons.

It is on this note of hope, I declare the official launch of the campaign:

"Let's clean every day in front of our houses."

Thank you.